

CENTE FOR DEVELOPMENT OF IMAGING TECHNOLOGY

Video Communication Division @ Gorky Bhavan

No. C-DIT/HVM-III/2022/03A

14.11.2022

**Quotations are invited
from experienced Art Directors to design and erect studio set for the
Television Reality show titled “Harithavidhyalayam Season-III”**

Harithavidhyalayam is a reality show to select the best government/aided school in the state. The topics of the reality show are innovative learning methods in schools, experimental observations of students, technology-enabled post- covid learning and social responsibility activities.

A prototype of 3D model, detailing the requirements of the set is attached herewith. Interested Art Directors are requested to design and erect studio set with specific colour patterns which shall look attractive in visual sense

Requirements of the studio set are as follows (indicative only) :

- 1) The available platform on the studio floor has 60 ft. × 40 ft. size area. Layout and construction of the studio set must be prepared to accommodate within the area.
- 2) The height of the studio set may be nearly 18 ft. to a maximum 20 ft.
- 3) All other details are shown in the 3D model of the basic set design. The content format of the previous episodes is given in the following youtube link <https://youtu.be/N1H8lMugFXs>. (Q R code provided on page 2)
- 4) Seating must be provided for four judges. The schools will be represented by a maximum of 10 students & 2 teachers seated against the judges. The presenter also requires a place to sit.
- 5) Art Directors are requested to give suitable design, detailed cost estimate showing the bill of materials and rates for each and every component in the final design.
- 6) The rates and costs will be applicable for the erection and dismantling (to be performed twice) of the set at the studio floor situated within 16 KM of Trivandrum City limit. Erection shall be completed in 2 days (maximum) on serving intimation to the Art Director.

- 7) The rates quoted by the Art Director shall be all inclusive of labour, material and transportation charges. Taxes and other expense such as packing, loading/unloading shall be furnished separately if applicable. No expenses other than that was approved will be allowed under any circumstance.
- 8) At the time of shooting, the Art Director must deploy the service of an Art Assistant at the studio floor (for 12 days shooting in two schedules).
- 9) Selected Art Director will have to execute an agreement for that purpose in the approved format.

There is no separate tender form. Art Directors may submit sealed quotations and the designs prepared along with a covering letter on their letterhead. The envelopes containing the quotation should bear the superscription "**Studio set design and erection for Harithavidyalayam Season-III**" and should be addressed to **The Registrar, Centre for Development of Imaging Technology (C-DIT), Chitranjali Hills, Thiruvallam, Thiruvananthapuram 695 027**. Last date for receipt of tenders is **21st November 2022, 03.00 PM**. Quations received after the closing date and time will not be considered under any circumstance. The quotations received will be opened on the same day at **03.30 PM** in C-DIT office in the presence of the participants or their authorized representatives who may be present at that time.

The Art Director must provide following details in the rate quotation

Account Name of Art Director :
 Full Address :
 PAN No :
 GST No :
 Contact Number :
 e-mail address :

Contact mob. No.: 9847661702 / 9447886486



Thiruvananthapuram
14.11.2022

REGISTRAR, C-DIT